

Welcome

Corona Books is a cutting edge publishing company that offers a unique approach which dares to take risks on controversial subject matter while offering more personal attention to our authors. Corona's Publisher-and-Editor-in-Chief is Jody Babydoll Gibson.

Combining years of successful entrepreneurial experience while being an author herself, Miss Gibson noticed early on that many publishing companies applied the poor strategy of simply taking on as many projects as possible. Thus making their editors too overloaded to offer any personal attention to the creative efforts of its authors; along with a low royalty pay off. Much like throwing mud against the wall in the hope that some of it would stick. In addition, it seemed these companies also took a considerably long time for a slated released published date leaving many projects sitting on the shelf for far too long.

Corona Books decided it was time for a better approach so, with acute business acumen we found a way to offer our writers:

- 1) more personal attention by taking on selective projects.
- 2) skillful marketing techniques coupled with a strong publicity campaign
- 3) a larger royalty rate to our writers to make the economic overview more desirable.
- 4) a speedy release date for publication often within weeks.

The success of Corona's recent release by Miss Gibson "Secrets of a Hollywood Super Madam" which she authored received enormous sales which garnered huge publicity, thereby creating the necessary revenue which paved the way for future projects. Corona Books sells foreign and domestic as we have an extended market in the UK and internationally; and all books published by us are available in bookstores along with amazon.com, barnesandnoble.com, borders.com, and online everywhere.

Corona Books, the leading online publisher to create web sites and interactive platforms for a number of forthcoming Corona Books and Music titles, the first of which will be developed for Rock & Ball publishing, February 2007.

Corona Books and Music acquires Rock and Ball Publishing to expand our music publishing. New Corona Books and Music environmental initiative: tenfold increase in use of recycled paper by 2010.